



Seminar Objectives

This seminar is designed to provide participants with the knowledge, skills and attitudes to be able and:

- Prescribe an organisations CSR policy and objectives
- Prepare practicable implementation plans
- Set up a SMART set of KPIs facilitating the implementation of CSR in the organisation
- Prepare CSR, other non-financial and GRI / G4 reports

How you will benefit

Participants and their organisations stand to benefit from the systematic approach and tools to be covered in this seminar. A demonstrable CSR policy can help the image of an organisation through transparency and awareness when it comes to interested stakeholders. The implementation of CSR may be selection criterion for winning new business. Organisations investing in CSR training for their employees have a guaranteed source of motivated human capital for promoting their business.

Seminar Contents

- Introduction – Terms and definitions: CSR, Sustainable Development, National and European Policy, Good Practices
- What does CSR mean for a company: Scope of CSR, Policy / Objectives, Accountability, Stakeholder Engagement, Internal and external communication, CSR Governance, Preparation of action plans, Transparency – Compilation and publication of reports
- International and European Standards / Guidelines on CSR: EFQM, EMAS, ISO 14001, OHSAS 18001, SA 8000, ISO 26000, ISO 14040, AA1000, GRI, ETI
- Implementation: Framework of principles for Corporate responsibility, Stakeholder Identification and prioritisation (AA1000 Methodology), Risk Assessment (Social, Environmental and Financial Risks), KPIs
- Sustainability / CSR reports: What should they include, how are they used
- Global Reporting Initiative (GRI): What is GRI, G4 Instructions, how is the framework used, Implementation levels, Standard disclosures, KPIs categories, Contents and quality of report, Verification of report
- Compilation of Company Sustainability Reports – Practical Training