



## What is Knowledge Management?

Knowledge management is the concept of finding, gathering, assessing, organizing, and sharing information or knowledge. The information and knowledge consists of documents, procedures, resources, and worker skills. Knowledge management is a useful tool for companies to gather and organize important information so that tasks, and projects can be completed efficiently.



It is also a tool to find the individuals with the desired skills to complete those tasks and projects. So, knowledge management is essentially a map that outlines the flow of information so that a company can successfully fulfill their duties, tasks and projects.

## The Benefits

Knowledge management helps solve most of the common business problems and helps companies increase their benefits by:

- Enabling better and faster decision making thanks to facilitated access to expertise and to leading practices

- Making it easy to find relevant information and resources
- Reusing ideas, documents, and expertise
- Increasing efficiency, productivity and work smarter by reducing cases of “reinventing the wheel”
- Avoiding making the same mistakes twice
- Taking advantage of existing expertise and experience
- Communicating important information widely and quickly
- Increasing client satisfaction by delivering value insights
- Speeding productivity with on-board trainings and timely access to knowledge

## How we can help you

We will be delighted to work together to help your organization apply knowledge management. We will help you with the following:

- To identify the strengths and gaps in your current process
- To the awareness of your employees in some tools and techniques
- To decide which will be your knowledge management strategy, vision and objectives.

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